

COMPANY
BROCHURE
2024



**SIMPLE
GLOBAL**

Combining eCommerce **order fulfillment** and **last mile shipping** solutions with cutting-edge **software** for online brands to **scale worldwide**.

2012 Developed spin-off from the Michigan based 3PL logistics company

2021 Update fulfillment software and optimized shipping price module

2013 Began eCommerce fulfillment and introduced WMS software

2022 Launched South Korean facility to provide service for Asia and Oceania

2014 Launched MyMallBox, a packaging forward service for global consumers

2023 Continued expansion with the addition of a second Delaware facility

2015 Moved warehouses to New Castle, Delaware

2024 Launched California warehouse and added another East Coast facility

2019 Expanded operations to Romulus, Michigan

2025 Plans to open facilities in the UK and Netherlands

Fact Sheet

eCommerce & Fulfillment Solutions:

- Multichannel eCommerce fulfillment
- Retail/B2B fulfillment
- Subscription box fulfillment
- Amazon FBA services eCommerce
- Order management software
- Inventory management software
- Warehouse management software
- Transportation management software
- Post-purchase experience

Growth & Metrics:

- Shipments: 525,398
- Products Shipped: 867,710
- Shipment Quality: 99.8%
- Same Day Shipping: 99.3%

From the full 2023 year

Our Mission

Simple Global has continuously innovated and improved operational efficiencies by **optimizing technology**, we effectively meet the changing dynamics of the market and **enhance** the quality of our order fulfillment services - successfully allowing eCommerce brands to grow and **scale worldwide**.



Our Vision

We deliver **advanced** fulfillment solutions to lower the barriers that exist between buyers and sellers of online markets, and aim to **streamline** order fulfillment services on a **global** platform.



Our Values

SCALE GLOBALLY by streamlining operations

TRANSPARENCY across the entire fulfillment process

COST EFFECTIVENESS by improving efficiencies

ADVANCED SOFTWARE to accurately monitor all logistical aspects

CUSTOMIZED SOLUTIONS to drive-in customer orders

How It Works



Brand Support

Experienced Team

Our team has years of customer service experience working for you.

Expertise

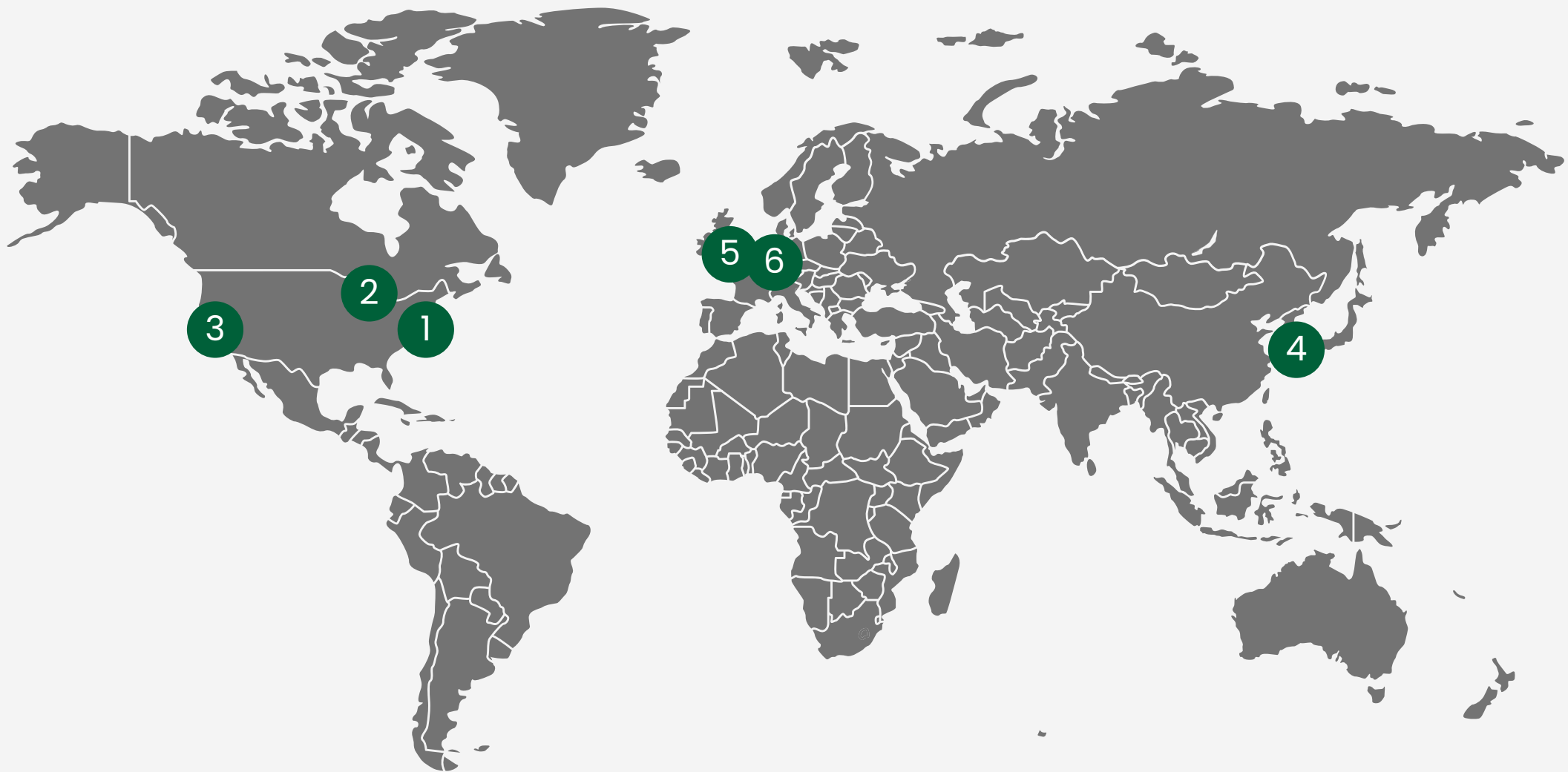
Your support specialist learns the details of your brand to best support your customers.

Quick Responses

Our team responds to customer inquiries within 24 business hours.

- Customer service plays a vital role in business growth and providing excellent customer service makes you a champion in the market
- Earning trust with customers is key and when people are treated with respect and empathy, it creates brand loyalty
- Reputation is more important than ever in today's digital world. It allows your brand to increase revenue and retain customers

Global Locations To Help You Scale



- 1 **Delaware**, United States
- 2 **Michigan**, United States
- 3 **California**, United States

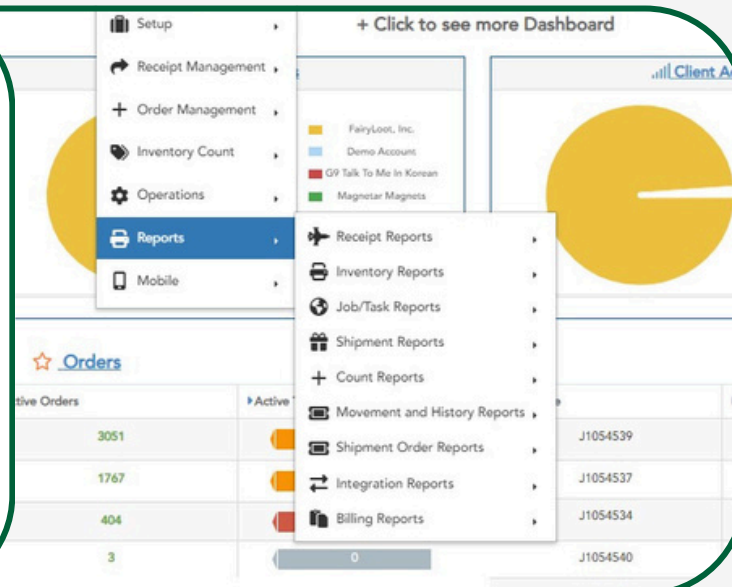
- 4 **Incheon**, South Korea
- 5 **Essex**, UK (Coming Soon)
- 6 **Netherlands** (Coming Soon)

Advanced Software

With intelligent automation, facility optimization, receiving, put-away, picking, packing, and shipping, our cloud-based software eliminates errors.

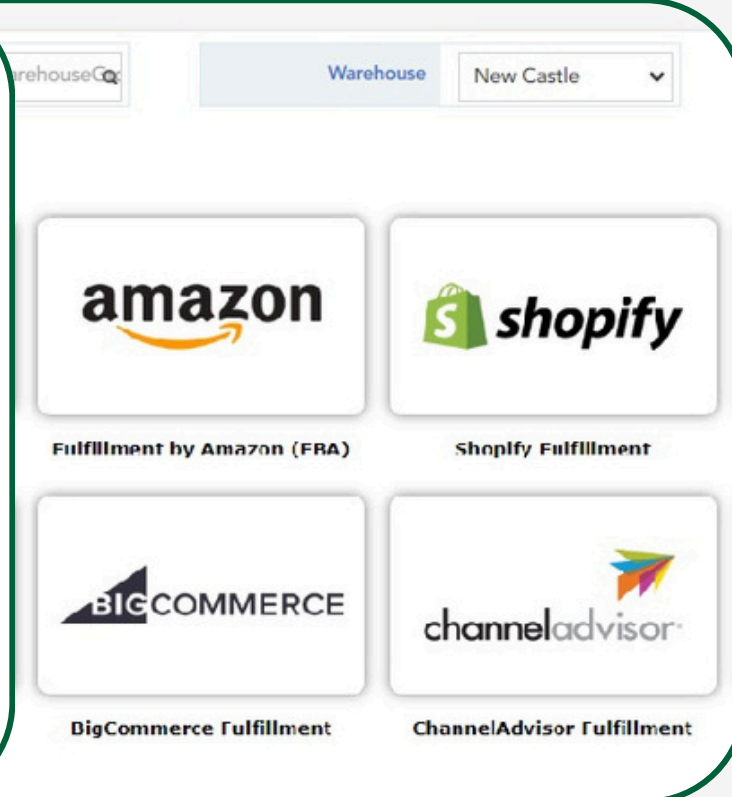
Real-time Visibility

Experience real-time **visibility** into workflows, inventory levels, and order statuses.



Enhance Customer Satisfaction

Meet customer needs with **multi-channel fulfillment** across a wide variety of **eCommerce** channels.



Our team is able to include final touches like gift messaging, specialty materials, stickers, and promotional inserts.

eCommerce Platform Integrations



Link Your Supply Chain With **Open API**




Shipping Integrations




- Integrate and sync your online store with the world's leading ecommerce freight and shipping carriers for express, cost-effective, accurate deliveries
- Integrate with over 17 eCommerce freight & shipping carriers

See What Our Clients Are Saying




“From four to 1,000 orders a day, **they’ve been able to scale with us** since the conception of the brand. We don’t consider them a service provider, but **an extension of the team.**”

- CEO, major watch retailer



“We've been working with Simple Global since day one and we could not have gotten where we are without their **expertise.**”

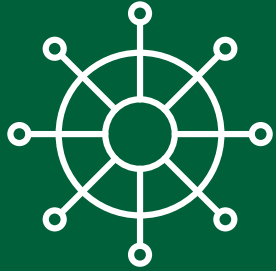
- CEO & Founder, men's apparel



“We had a very **professional** on-boarding manager who made sure that the transition went **smoothly**. It was very important to us that we had someone who was **dedicated** to us from the start because as a subscription box we often have different ways of doing things compared to the usual e-commerce businesses.”

- CEO & Founder, subscription box company

Our Services



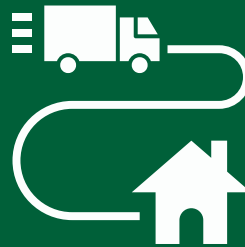
Multi-channel
eCommerce
fulfillment



Client
support



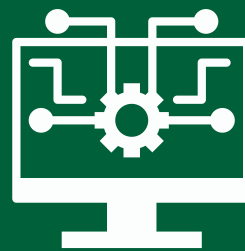
Global
shipping



Same-day
shipping



Amazon
fulfillment



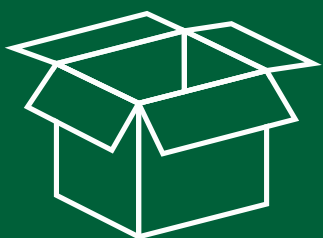
Advanced WMS
software



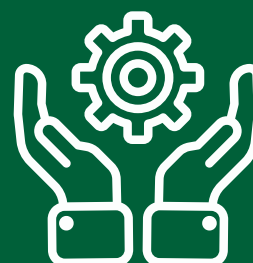
Inventory
management
& **storage**



Returns
management



Subscription box
fulfillment



Brand
support

Contact



+1 (888) 948-8061



info@simpleglobal.com



www.simpleglobal.com

